



## **Mission Statement**

The mission of **Total Leisure & Events Limited** is to strive to become the market leader within the event management sector, whilst at the same time generating profit for shareholders.

To fulfil this, we aim to:

- ✧ Identify and develop relationships with new clients.
- ✧ Continually communicate with potential and existing customers to ensure their satisfaction, by applying complete focus and dedication to their requirements.
- ✧ Impress clients by exceeding their expectations.
- ✧ Ensure that every event organised is a unique bespoke package.
- ✧ Offer a competitive service to our clients through both our pricing structure and the variety of events available.
- ✧ Be an open and approachable company that works with equal devotion for events of all sizes.
- ✧ Develop a vast network of trustworthy and respected suppliers and contractors who are the best at what they do.
- ✧ Develop a coherent and professional business environment ensuring the team always fulfils the clients brief.
- ✧ Enhance the Company's reputation through recommendations, and well-structured marketing, communicated via relevant mediums.
- ✧ Ensure that all events are organised in a safe manner, upholding any legislative requirements set out by the Government.

TLE.BOM.MS.3.  
Board of Directors  
27 March 2007

**Total Leisure & Events Limited**

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